

125 West 55th St

Contract # 25332453 Changes as of: 10/18/2016 at 9:06 AM Version: Current State Version 2

CPE: 79/86/4503 Flight: 10/25/16 - 10/28/16 Station: EBNG

Agency: WATERFRONT STRATEGIE Advertiser: HOUSE MAJORITY PAC

> 3050 K ST NW #100 Product: TV Office: WASHINGTON Total CPP: \$0.00

Washington, DC 20007 Agency Order #: 5489740 Primary Demo: Adults 35+ **Total GRP:**

Buyer: Lawson, Colin Con Type: POLITICAL/VOTE Salesperson: BILL THOMAS Assistant: BILL THOMAS

Separation: 202-872-5880 202-872-5880

Market: Binghamton

Total \$: \$250.00

Total Spots: 1

Comments: HMP 2016- 10/25-10/28

New York, NY 10019

								10/25 - 10/25		Total		
#	# Day/Time	DP	Program	Rate	A35P Rating	Len	10/2		Spots	\$	СРР	GRP
1	Tu 1 8p-9p		FLASH - CW	\$250.00		30	1		1	\$250.00	\$0.00	0.0

TOTALS: 1 \$250.00 \$0.00 0.0

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Buyer: Lawson, Colin

Salesperson: BILL THOMAS

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Office: WASHINGTON

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Assistant: BILL THOMAS

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Total Spots: 1

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Special

Instructions

Order Level Comments								
Date/Time	Added by	Comment						
10/17/16 6:17 PM	BILL THOMAS	HMP 2016- 10/25-10/28						
10/17/16 6:17 PM	BILL THOMAS	HMP 2016- 10/25-10/28						

Competitive Information						
Market Budget:	\$25,000					
EBNG Share:	1%					
Comment:						
WBGH:	12%					
WBNG:	71%					
WBPN:	1%					
WICZ:	4%					
WIVT:	11%					

Daypart Summary							
Day/Time	% Distrib	Spots	Dollars	CPP	GRP		
	100%	1	\$250.00	N/A	0.0		
Total	100%	1	\$250.00	N/A	0.0		

Monthly Summary							
Month	Spots	Dollars					
2016-Oct	1	\$250.00					
Total	1	\$250.00					

	Transaction History							
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/17/16 6:17 PM	BILL THOMAS	Confirmed			\$0		Changes: Flight End from 10/31/16 to 10/28/16, Demo Meta to [R16], User Entered \$ from \$0.00 to \$250.00. 1 buyline added or modified.
New	10/17/16 6:13 PM	BILL THOMAS	New	1		\$250.00	\$250.00	

	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
Non-Discrimination	ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY. AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER.
Policy	KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
	ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADĆAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

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